The Definite Dozen:

To enter your Revolutionary State of Mind:

- 1. Be responsible (To yourself, to your family, to your community, to our world)
- 2. Be respected, be respectful (Respect yourself, Demand that others respect you. Respect others.)
- 3. Be honest (Leaders don't make excuses, they make improvements)
- 4. Be loyal (Stand alongside those who have the least)

To discipline your Revolutionary State of Mind:

- 5. Work (Everyday, everywhere)
- 6. Study (To study is a revolutionary duty)
- 7. Character over reputation (Character is who you are when no one else is looking. Reputation is who other people say you are)
- 8. Believe (Doubters never win, revolutionaries never doubt)

To build a successful revolution:

- 9. Be self-critical (No revolution is complete without a culture of self-improvement. There is no culture of self-improvement without a culture of self-reflection)
- 10. Acknowledge the knowledge (Teach and be teachable)
- 11. Build with allies, Influence the enemy (Execute the 5 phases: identify, analyze, plan, implement, evaluate)
- 12. Be relentless (Never, ever give up)